



THE SECURITY  
INSTITUTE

## 2019 ANNUAL CONFERENCE SPONSORSHIP

**We would first like to thank you for your contributions and cooperation with our 2018 sponsorship.**

### **Why work with the Security Institute?**

- To demonstrate respect, understanding and support of the Security Institute brand
- To align your corporate values with ours
- To raise awareness of your company to all 2,800+ members
- To add value for delegates
- To enjoy free and discounted places at the event
- To receive great PR coverage including pre- and post-event publicity on the Institute website, in eNews and bi-monthly newsletter, social media and Annual Conference / general events publications

### **Benefits for all sponsor packages includes:**

- Publicity and logo on two websites – the events booking system and main Institute site
- Pre-event publicity – including eNews, special edition bi-monthly newsletter and promotional literature
- Post-event publicity – including newsletter and press release
- Listing for the remainder of 2019 as an Institute sponsor
- Opportunity to supply branded items to delegates
- Pre-event access to the list of conference delegates
- Relaxed friendly interaction with delegates, to make new contacts and meet existing clients
- Personalised social media to our 18,700 followers
- Access to speakers and delegates
- Your PDF company brochures added to conference website (assuming less than 2Mb)
- Logos included on delegate brochure and on conference presentation
- Company description and contact information included in delegate brochure
- Access to a library of photographs after the event.

**WE WOULD LOVE  
YOU TO JOIN US!**





## 2019 PACKAGES AVAILABLE

### NETWORKING

This represents great value for money and was very popular last year. You incur minimal additional costs for set-up / accommodation with no equipment transport being needed. A "turn-up and join in" package, but with access to the delegate list beforehand to allow you to pre-plan important meet and greet opportunities. There will be the opportunity to add literature to a shared "Help yourself" table for delegates if you wish.

- One complimentary guest pass providing full access to the Conference
- Facilitated introductions to two attendees of your choosing
- Quarter page advert in Conference Special Edition newsletter before the event
- Branding in the registration and exhibition area and on the conference stage
- Lunch and unlimited refreshments
- Access to Speakers, Delegates and Sponsors during conference breaks

**£800+  
VAT**

### DRINKS PACKAGE

After the conference concludes we will be moving into 'The Osler and Long rooms' area for networking drinks and socialising. The spacious room is the perfect sized space for both exhibitors and networking. So we've invested in hiring the facility for both our refreshments and lunch breaks in the daytime, and again for our drinks reception.

- A stand in the evening drinks exhibition area (approximately 6ft long table top)
- Use of the unique large multi-screen to promote your company message
- Two complimentary guest passes providing full access to the conference in the daytime
- Branding in the registration and exhibition area and on the conference stage
- Half page advert in Conference Special Edition newsletter
- Lunch and unlimited refreshments
- Access to Speakers, Delegates and Sponsors during conference breaks

**£2000  
+VAT**



## 2019 PACKAGES AVAILABLE

### BUSINESS PACKAGE

If allowing delegates to see the quality of your products is important, or to demonstrate unique functionality of your kit, then this is the package for you. We are likely to cap this at three exhibitors.

- An exhibition stand space in the catering area (approximately 6ft long table top)
- Two complimentary guest passes providing full access to the conference
- Facilitated introductions to up to five attendees of your choosing
- Half page advert in Conference Special Edition newsletter before the event
- Branding in the registration and exhibition area and on the conference stage
- Lunch and unlimited refreshments
- Access to Speakers, Delegates and Sponsors during conference breaks

**£2500  
+VAT**

### PARTNER PACKAGE

To ensure we have enough floorspace and time to facilitate the introductions, this will be capped at two sponsors to ensure that both receive a high level of support.

- Large stand in the catering area (3m x 2m) for equipment display
- Branding in the registration and exhibition area and on the conference stage

- Three complimentary guest passes providing full access to the conference
- Facilitated introductions for up to ten attendees of your choosing
- Full page advert in Conference Special Edition newsletter
- Delegate List with contact information (Opt-In only) after the event.
- Lunch and unlimited refreshments
- Access to Speakers, Delegates and Sponsors during conference breaks
- Your logo included in eNews and website throughout September and October

**£5000  
+VAT**



## THE SECURITY INSTITUTE

### ANNUAL CONFERENCE BOOKING FORM

Building on the success of last years event, we have moved to an exciting new venue for 2019 - the award-winning Royal College of Physicians. The RCP offers a central London location, with Regents Park being only a stone's throw away. Combine this with state of the art technology and an exceptional set of seasonal, mouth-watering menus, and we are beyond excited to be hosting our Annual Conference at this Grade I listed building for 2019.

**Networking Package**

**£960.00**

☐

**Drinks Package**

**£2400.00**

☐

**Business Package**

**£3000.00**

☐

**Partner Package  
(1 available)**

**£6000.00**

☐

**Additional Conference Delegate Pass**

**£120.00**

☐

### ABOUT YOU

First Name \_\_\_\_\_

Surname \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Key contact for payment \_\_\_\_\_

Please tick as appropriate:

☐

**BACS.** BACS details will be included on the Invoice.

☐

**Card Payment.** Please call us on 02476 373362 to make payment by card

☐

**Payment by cheque**  
Please make cheques payable to: The Security Institute

#### TERMS AND CONDITIONS

**BOOKING:** All bookings must be made in writing. Sponsorship is not confirmed until full payment has been received.

**PAYMENT:** An invoice will be raised once a completed Sponsorship Booking Form has been received.

Payment can be made by cheque payable to THE SECURITY INSTITUTE, or by Visa, Mastercard, Debit Card or by BACS transfer.

**CANCELLATION:** Refunds cannot be made UNLESS we are able to re-sell the sponsorship package. In this case, a full refund will be made after the event, less 15%.

Please email your completed forms or any queries to  
[jade@security-institute.org](mailto:jade@security-institute.org)  
02476 373362