



THE SECURITY INSTITUTE INSTITUTE QUARTERLY

THE SECURITY INSTITUTE

2020 Media Pack

Forward Features for The Institute Quarterly magazine 2020 issues

February 2020	Theme: Education and Learning
Copy date for articles:	1st January 2020
Copy date for advertisers:	31st January 2020
Distribution date:	Mid- February

May 2020	Theme: Annual General Meeting & Director inauguration
Copy date for articles:	1st April2020
Copy date for advertisers:	1st May 2020
Distribution date:	Mid-May

August 2020	Theme: Awards Gala Dinner and Recognition
Copy date for articles:	1st july 2020
Copy date for advertisers:	31st July 2020
Distribution date:	Mid- July

November 2020	Theme: Annual Conference
Copy date for articles:	1st October 2020
Copy date for advertisers:	30th October 2020
Distribution date:	Mid- November

Write for us...

Within the Institute Quarterly magazine, our intention is to create an informative magazine for our members and readers. We aspire to provide a varied range of interesting and educational content, covering various different viewpoints of security.

If you would like to write for us, then please write a short synopsis and email to Jade@security-institute.org. We will then approve based on space and content.

Our magazine is replacing our bi-monthly newsletter, but as always the aim is to inform our readers and members on security matters, as well as sharing good industry practice.

Please follow these guidelines when writing for our magazine:

- Unless advertisement space is purchased, all articles written must not be of promotional content, and must not advertise a service or product.
- In the first instance, we require a summary of your proposed article, with a title - along with any photos or illustrations you would like to use. Please also provide the authors full details including full name, post-nominals and web address.
- For a one-page article we require you to write between 500 and 700 words • For a two-page article this increases to between 900 and 1,200 words
- Please supply your article in the format of Microsoft Word, unfortunately, we cannot accept PDF or other file types - Photos and images are required in high res jpeg or PNG files

For the purpose of word counts, we reserve the right to modify or remove sections of articles, however, we will endeavor to ensure that we do not change the tone or message of the article. We will also ensure that amended articles are sent back to the author for approval, where there is sufficient time to do so.

Please refer to our copy deadlines and ensure that you are able to meet these, prior to submission. Any articles not received by the deadline of copy may not make it into the intended edition of the magazine.

- Send your summary and articles to - Jade@security-institute.org

Advertise with us...

Quarter Page Advert
3mm bleed provided in PDF/JPEG/PNG

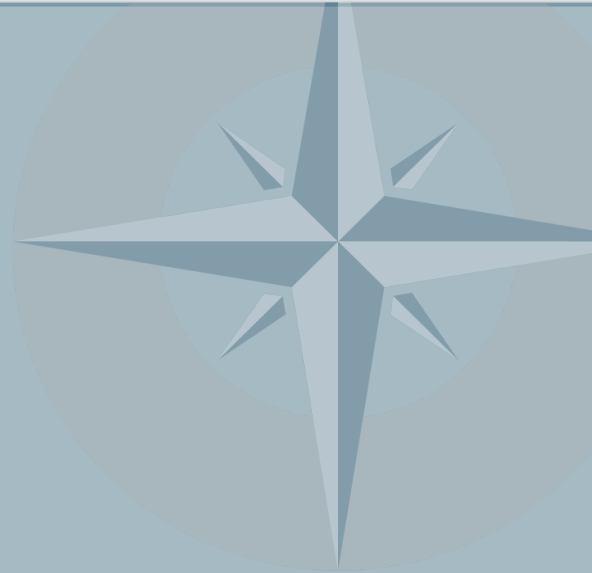
£50.00+VAT

105mm x 148mm in a portrait format

Half Page Advert
3mm bleed provided in PDF/JPEG/PNG

£100.00+VAT

148mm x 210mm in a landscape format



Full Page Advert
3mm bleed provided in PDF/JPEG/PNG

£200.00+VAT



210mm × 297mm in portrait format

Prices for advertisement

Product	Price	Corporate Partner / ATP discount
Quarter Page Advert 3mm bleed provided in PDF/ JPEG/PNG	£50.00 + VAT <input type="checkbox"/> Edition Month: _____	£40.00+VAT <input type="checkbox"/> Edition Month: _____
Half Page Advert 3mm bleed provided in PDF/ JPEG/PNG	£100.00 + VAT <input type="checkbox"/> Edition Month: _____	£80.00 + VAT <input type="checkbox"/> Edition Month: _____
Full Page Advert 3mm bleed provided in PDF/ JPEG/PNG	£200.00 + VAT <input type="checkbox"/> Edition Month: _____	£160.00 + VAT <input type="checkbox"/> Edition Month: _____
Quarter Page Advert Block of 4 (Feb, May, Aug, Nov)	£150.00 + VAT <input type="checkbox"/>	£120.00+VAT <input type="checkbox"/>
Half Page Advert Block of 4 (Feb, May, Aug, Nov)	£300.00 + VAT <input type="checkbox"/>	£240.00 + VAT <input type="checkbox"/>
Full Page Advert Block of 4 (Feb, May, Aug, Nov)	£650.00 + VAT <input type="checkbox"/>	£520.00 + VAT <input type="checkbox"/>

About you



First Name _____

Surname _____

Organisation _____

Address _____

_____ Postcode _____

Phone _____

Mobile _____

Email _____

Key contact for payment (advertisement only) _____

Please tick as appropriate:

BACS. BACS details will be included on the invoice.

Card Payment. Please call us on 02476 373362 to make payment by card

Payment by cheque

Please make cheques payable to: The Security Institute

TERMS AND CONDITIONS

BOOKING: All bookings must be made in writing. Media bookings are not confirmed until full payment has been received.

PAYMENT: An invoice will be raised once a completed Booking Form has been received.

Payment can be made by cheque payable to THE SECURITY INSTITUTE, or by Visa, Mastercard, Debit Card or by BACS transfer.

CANCELLATION: Refunds cannot be made UNLESS we are able to re-sell the advertising space. In this case, a full refund will be made after the publication date, less 15%.