



THE SECURITY INSTITUTE INSTITUTE QUARTERLY

THE SECURITY INSTITUTE

2022 Media Pack

Respected, Recognised, Professional

Forward Features for The Institute Quarterly magazine 2022 issues

Quarter 1 2022	
Article and Advertising Deadline date:	14th February 2022
Distribution date:	First week of March

Quarter 2 2022	
Article and Advertising Deadline date:	9th May 2022
Distribution date:	First week of June

Quarter 3 2022	
Article and Advertising Deadline date:	15th August 2022
Distribution date:	First week of September

Quarter 4 2022	
Article and Advertising Deadline date:	14th November 2022
Distribution date:	First week of December

Write for us...

Within the Institute Quarterly magazine, our intention is to create an informative magazine for our members and readers. We aspire to provide a varied range of interesting and educational content, covering various different viewpoints of security.

If you would like to write for us, then please write a short synopsis and email to Ben@security-institute.org. We will then approve based on space and content.

Please follow these guidelines when writing for our magazine:

- Unless advertisement space is purchased, all articles written must not be of promotional content, and must not advertise a service or product.
- In the first instance, we require a summary of your proposed article, with a title - along with any photos or illustrations you would like to use. Please also provide the authors full details including full name, post-nominals and web address.
- For a one-page article we require you to write between 500 and 700 words
- For a two-page article this increases to between 900 and 1,200 words
- Please supply your article in the format of Microsoft Word, unfortunately, we cannot accept PDF or other file types - Photos and images are required in high res JPEG or PNG files

For the purpose of word counts, we reserve the right to modify or remove sections of articles, however, we will endeavor to ensure that we do not change the tone or message of the article. We will also ensure that amended articles are sent back to the author for approval, where there is sufficient time to do so.

Please refer to our copy deadlines and ensure that you are able to meet these, prior to submission. Any articles not received by the deadline of copy may not make it into the intended edition of the magazine.

- Send your summary and articles to - Ben@security-institute.org

Advertise with us...

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3mm bleed provided in PDF/JPEG/PNG

£50.00+VAT

105mm x 148mm in a portrait format with 5mm bleed

Half Page Advert
3mm bleed provided in PDF/JPEG/PNG

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148mm x 210mm in a landscape format with 5mm bleed

Full Page Advert
3mm bleed provided in PDF/JPEG/PNG

£200.00+VAT



210mm × 297mm in portrait format with 5mm bleed

Prices for advertisement

Product	Price	Corporate Partner / ATP discount
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Half Page Advert 3mm bleed provided in PDF/ JPEG/PNG	£100.00 + VAT <input type="checkbox"/> Edition Month: _____	£80.00 + VAT <input type="checkbox"/> Edition Month: _____
Full Page Advert 3mm bleed provided in PDF/ JPEG/PNG	£200.00 + VAT <input type="checkbox"/> Edition Month: _____	£160.00 + VAT <input type="checkbox"/> Edition Month: _____
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About you



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Key contact for payment (advertisement only) _____

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Payment by cheque

Please make cheques payable to: The Security Institute

TERMS AND CONDITIONS

BOOKING: All bookings must be made in writing. Media bookings are not confirmed until full payment has been received.

PAYMENT: An invoice will be raised once a completed Booking Form has been received.

Payment can be made by cheque payable to THE SECURITY INSTITUTE, or by Visa, Mastercard, Debit Card or by BACS transfer.

CANCELLATION: Refunds cannot be made UNLESS we are able to re-sell the advertising space. In this case, a full refund will be made after the publication date, less 15%.